



Consultancy brief for Women in Prison Fundraising Support – March 2024

1. Background

Women in Prison (WIP) is investing in its fundraising with an aim to launch a major giving fundraising campaign in 2024 around WIP's 40th anniversary. Outside of institutional funding (MoJ; MOPAC; local authorities; NHS) our income is currently from trusts and foundations. We have made some progress with developing our relationships with trusts and foundations and have a prospects list for targeting this year.

While we recruit a substantive fundraising team and build a leadership board for the wider fundraising campaign, we are looking for a consultant or consultants to support us with donor approaches, bid writing and donor reporting.

2. Consultant brief and requirements

Women in Prison is looking for an experienced trusts/foundations fundraiser who is proactive and can work with our team to help to build bids that meet our purpose, support our ambitions and meet donor requirements.

This work will take place over 5-6 months of 2024. The consultant/consultants will:

- Support relationship building with donors on the prospects list with the Chief Executive and Directors of Women in Prison
- Advise on approaches to donors and make approaches as appropriate.
- Design bid development and write bids in collaboration with WIP teams.
- Work closely with the Director of Finance and Resources on bid budget development.
- With the support of different teams and monitoring and evaluation colleagues, write donor reports as they are required.

The donors we are likely to be writing bids for include Barrow Cadbury; the National Lottery, Oak Foundation among others. This work will take place between April and September

Key experience and skills

- Experience of writing successful bids for medium size and large trusts and foundations
- Experience of report writing for donors to meet their requirements.
- Experience of donor research and understanding the needs and interests of different trusts and foundations.
- Great ability to turn programme and influencing ideas into compelling narratives for donors.

3. How to respond to this brief

Please share your CV, interest, availability and daily rate with Jenny George on jenny.george@wipuk.org and we will have conversations with prospective consultants during March with a view to them starting in April.